



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 207380 /		<u>Alt Order #</u> 06854569
<u>Product</u> DCCC		
<u>Contract Dates</u> 09/18/12 - 09/24/12		<u>Estimate #</u> 1472
<u>Advertiser</u> POL/Democratic Congressional Campaign		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u> IN3307/TO232		<u>Advertiser Ref</u> IN7419/IN76130/AL1001

And:

**Great American Media**  
**1010 Wisconsin Avenue Northwest**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	09/24/12	09/24/12	News 8 @ 6a	6a-7a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$1,200.00	0.00			
N 2	WTNH	09/22/12	09/23/12	GMA SaSu	8a-9a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----SS				1	\$600.00	0.00			
N 3	WTNH	09/24/12	09/24/12	M-F 9a-10a	9a-10a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$600.00	0.00			
N 4	WTNH	09/21/12	09/21/12	News 8 Noon	12p-1230p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$850.00	0.00			
N 5	WTNH	09/24/12	09/24/12	News 8 5p-6p	5p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$1,500.00	0.00			
N 6	WTNH	09/21/12	09/21/12	M-F 730p-8p	730p-8p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$2,800.00	0.00			
N 7	WTNH	09/24/12	09/24/12	Late News 8	11p-1135p		:30				NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$2,750.00	0.00			
N 8	WTNH	09/21/12	09/21/12	Jimmy Kimmel	120630a-10630a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$400.00	0.00			
N 9	WTNH	09/24/12	09/24/12	M-F 730p-8p	730p-8p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$2,800.00	0.00			
<b>Totals</b>												9	\$13,500.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	9	\$13,500.00	\$11,475.00
<b>Totals</b>	9	\$13,500.00	\$11,475.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 09/18/12 - 09/24/12	<u>Product</u> DCCC	<u>Estimate #</u> 1472
<u>Advertiser</u> POL/Democratic Congres		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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EC'd Yes Last Received: 09/20/2012 12:44 PM

Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) DEM. CNG. CMP COMM.  
Product DCCC  
Estimate# 1472  
Buyer Mike Furman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/1472  
Flight Dates 09/18/2012 - 09/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE SC=\*

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	09/24-09/24	M	630A-7A	1	:30	\$1,200.00	GOOD MORNING CT AT 630AM	1		1	\$1,200.00	
2	09/22-09/23	SA-SU	8A-9A	1	:30	\$600.00	GMA WEEKEND	1		1	\$600.00	
3	09/24-09/24	M	9A-10A	1	:30	\$600.00	DR. PHIL	1		1	\$600.00	
4	09/21-09/21	F	12P-1230P	1	:30	\$850.00	NEWS 8 AT NOON	1		1	\$850.00	
5	09/24-09/24	M	5P-530P	1	:30	\$1,500.00	NEWS 8 AT 5PM	1		1	\$1,500.00	
6	09/21-09/21	F	730P-8P	1	:30	\$2,800.00	WHEEL OF FORTUNE	1		1	\$2,800.00	
7	09/24-09/24	M	11P-1135P	1	:30	\$2,750.00	NEWS 8 AT 11	1		1	\$2,750.00	
8	09/21-09/21	F	1202A-106A	1	:30	\$400.00	JIMMY KIMMEL LIVE	1		1	\$400.00	
9	09/24-09/24	M	730P-8P	1	:30	\$2,800.00	WHEEL OF FORTUNE	1		1	\$2,800.00	

---REPORT TOTALS---

Report Totals: 9 / \$13,500.00

---SALES MONTHLY TOTALS---

Sep 12: 9 / \$13,500.00

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Phone#  
Fax#

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3050 K ST NW  
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Agency C/P1/P2/E 11/14/1472  
Flight Dates 09/18/2012 - 09/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office (    ) PHILADELPHIA  
Salesperson (    ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Sales Totals: 9 / \$13,500.00  
Station Totals: 9 / \$13,500.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$45,000	CABL 0%	WCCT 0%	WCTX 0%	WFSB 35%	WHCT 0%
		WRDM 0%	WTIC 15%	WTNH 30%	WUVN 0%	WWIT 20%
		XXX 0%				

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books null  
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE